

## MyMTN Cyprus Privacy Policy

'Personal identifiable information' is information that can be used uniquely to identify you, such as your name, mailing address, email address, telephone numbers and credit card number. In order to provide you with service in MyMTN application, we may require that you provide us with personal identifiable information.

MTN may have to share your personal identifiable information with other companies or entities (third parties) with which we have a business relationship in order to provide the service you have requested. These third parties do not have the right to use the personal information we share with them beyond what is necessary to deliver your requested service.

MTN does not collect personally identifiable information about individuals except when such individuals specifically provide such. For example, such personally identifiable information may be gathered from the registration process. Information will be gathered on a voluntary basis.

MTN shall not transfer personally identifiable information on individual users to unaffiliated third parties without the approval of the user at the time of collection. At such points of collection, the user will have the opportunity to indicate whether he/she would prefer not to receive promotional and/or marketing information about other products, services and offerings from MTN and/or any third parties.

Further, notwithstanding any such preference not to receive promotional information by the user, MTN reserves the right to contact the user regarding account status, changes to the terms and conditions and other matters relevant to the underlying Services and/or the information collected.

MTN further reserves the right to perform statistical analyses of user behaviour and characteristics in order to measure interest in and use of the various areas of the MyMTN and the Services and to inform advertisers of such information as well as the number of users that have been exposed to or clicked on their advertising banners if applicable. We may disclose your information to other companies for any of the above purposes. In addition, we may disclose your information where we are legally obliged to do so in terms of the laws of Cyprus.

MTN may sometimes permit third parties to offer subscription and/or registration based services through MyMTN. MTN is not responsible for any actions or policies of such third parties, and users should check the applicable privacy policy of such parties when providing personally identifiable information to them.